

# INTERNET RETAILING

JULY TO JUNE 2019



Internet Retailing has reported in accordance with ABC's industry-agreed standards for Email Distribution

**44,921**  
NET DISTRIBUTION  
(AVERAGE PER MAILING)

For more information:



Issued: 28 Aug 2019

[www.abc.org.uk](http://www.abc.org.uk)

EMAIL  
DISTRIBUTION

**44,921**

NET DISTRIBUTION  
(AVERAGE)

**143**

MAILINGS IN PERIOD

✓ EMAIL ADDRESSES  
DEDUPLICATED

✓ HARD BOUNCES  
EXCLUDED

RETAILING &  
WHOLESALING

MARKET SECTOR

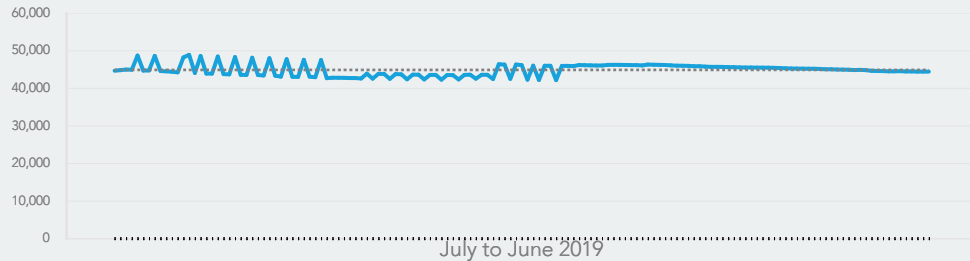
# INTERNET RETAILING

JULY TO JUNE 2019



## NET DISTRIBUTION

--- AVERAGE 44,921



### About this certificate

This certificate, issued 28/08/19, has been produced from data declared by Internet Retailing Media Services Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions.

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### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)

